



**Thetford Manufacturing Excellence Club Meeting
Thursday 14th June at 15:00
Hethel Engineering Centre**

AGENDA

15:00 **Arrival, coffee and networking**

15:15 **Introductions, apologies received & minutes from 12th April 2007**

15:20 **The Benefits of Online Marketing**

Rob Welsby from Web Designers Zoom Zoom will help you to understand the ways in which online marketing can assist you to develop your business and explain the different methods that can be used to achieve this.

Zoom Zoom

Rob Welsby

01603 424300

rob@zoomzoom.co.uk



15:40 **Top Ten Practical Tips for Marketing an SME.**

Ben Handford one of the founders of Naked Marketing will provide some top tips on how to get the most out of your marketing without breaking the bank.

Naked Marketing

Ben Handford

01953 609750

ben@nakedmarketing.co.uk



16:00 **Rev Business Community Directory**

Introduction to the new online facility and functions of the Rev business community directory.

Zoom Zoom

Rob Welsby



16:10 **Moving Hethel Forward**

Simon Coward is going to talk about his plans, aspirations and vision for the centre.

Followed by an optional tour after the meeting including the new HAAS suite, Arburg suite and rapid pro-typing machine.

Hethel Engineering Centre

Simon Coward

01953 859100

scoward@hethelcentre.com



16:20 **Open forum / questions and answers**

16:25 **Close & date of next meeting**

16:30 **Optional Tour of Hethel Engineering Centre**

